

HANDCRAFTED DISTINCTIVE BRANDS
EST. 1998

Levingly Selected Botanical Ingredients



BABCO is a unique success story of carefully handcrafted natural liquor concepts rooted in a bygone era, before commercial rationalisation, where natural, exceptional taste and superlative quality were the norm.

We are an International Brand Company (IBC), based in Ireland that wholly owns the intellectual properties, formulas, flavours and rights to our brands. We co-operate with the best "free-thinking" brains in the business to ensure that every BABCO proposition is best in class and World beating.

We diligently care-take our brands relationships with the consumer, who we see as critical stakeholders. Our consumers appreciate the unique harmony we seek between tradition and innovation combined with our fanatical focus on quality. Through the wisdom of experience we know how to craft an idea from real provenance through to a modern, relevant, sessionable award winning taste. Our mission is to maintain cutting edge trial and awareness programs executed with agility.

We believe in what we do and the way we do it. Our passion and persistence when augmented with the right trade partners has fuelled mutually beneficial success with global sales of Mickey Finn now exceeding 2 million cases and AGWA exceeding 500 thousand cases.

JARK A Wol

CEO & Founder

BABCO BRANDS

We Are Defined By Our Brands & Shaped By Our Passion For Excellence.
BABCO, A Legacy Of Handcrafted Distinctive Brands That Are Commanding Comment Worldwide.



THE AUTHENTIC COCA LEAF LIQUORS

VIN MARIANI (22% ABV)

A top growth Bordeaux fortified with de-cocainised coca leaf using Angelo Mariani's original ingredients of 1863.

PEMBERTON'S GIN (41.5% ABV)

A top shelf gin crafted with high altitude virgin juniper A high altitude coca leaf spirit - extra reserve AGWA from Exclusive Chinese Juniper and Blended with decocainised coca leaf

AGWA DE BOLIVIA (29.5% ABV)

The original coca leaf liqueur crafted in Amsterdam from authentic Bolivian coca leaves, blended with 36 herbs and botanicals including ginseng, green tea, lavender & guarana.

AGWA DIABLO (20% ABV)

A botanical coca leaf liquor blended with 36 other stunning botanicals including quarana, blood orange & red galanga.

AGWA XO (43% ABV)

blended with 8 year old rum to create a smooth, light but strong spirit drink.

COCABLUE (55.5% ABV)

Pure super premium coca leaf liqueur, chill distilled and handcrafted, using that years vintage of 'new growth' coca leaves.

BAD ANGEL (24% / 43% ABV)

A light and exotic prickly rose petal liqueur with a subtle kiss of pink lychee and petite champagne cognac. Bad Angel Imperial, a majestic contender

MICKEY FINN LIQUOR RANGE (15% ABV)

A range of 6 handcrafted liquors with real fruit juice & natural flavours, a super premium liquid expression of cocktail favourites for upscale bars at a surprisingly accessible price.

COOGANS MOONSHINE (47% ABV)

Coogans Irish gentleman's moonshine is an inspiring clear spirit, close to the grain with a youthful soft edge.

MICKEY GINN (14% ABV)

Mickey Ginn is a low alcohol pink gin designed to make lower strength G&T's, Spritzers and Cocktails.

INGREDIENTS MAP OF THE WORLD

Our Network Of Resources Spans 5 Continents & Over 42 Countries

A Global Ethos That Allows Us To Craft Exceptional Products Of Distinctive Character & Memobrable Taste.









GUARANA from the Amazon rainforest.



from the Mint Farms of Africa.



AFRICAN MINT JUNIPERUS CHINENSIS An exclusive Virgin Juniper Berry from China.









GINSENG



LAVENDER



YERBA MATE from traditional growers in Argentina. Estates of Ireland.



RED & GREEN APPLES from the finest Orchard



MACA HERB from the mountains of Central Peru.

CINNAMON **BLACK MOUNTAIN TEA** BITTER ORANGE from the Plantations from the high mountain from Garden fields best Korean Ginseng. from the Lavender fields of Sri Lanka. regions of Argentina.

of Provence in France.

VIN MARIANI (22% ABV)

There's A Lot More To The Coca Leaf....

A Top Growth Bordeaux Fortified With De-Cocainised Coca Leaf Using Mariani's Original Recipe.





VIN MARIANI - RETURNS

In 2017, 153 years after its creation & 102 years after being banned, internationally revered & award winning
Vin Mariani returned...

A top growth Bordeaux fortified with de-cocainised cocaleaf using Angelo Mariani's original ingredients of 1863.

VIN MARIANI - THE BIRTH

In 1863 Angelo Mariani inspired by Paolo Mantegazza's studies on the coca leaf, combined macerated coca leaves with the finest Bordeaux to create Vin Mariani.

Vin Mariani was marketed as an aperitif, digestif, tonic and pick me up to provide a physical & mental energy boost needed by actresses, inventors & workingmen alike.

VIN MARIANI - TASTING NOTES

Rich dark red wine colour with ruby characteristics. Deep flavours, sweet, ripe, lush, concentrated & surprisingly light.

Honeyed fruits, pineapple, apricot, vanilla tinged, layered with dark fruits, walnut & earthy aromas.

The racy acidity keeps it fresh & lively while unctuous honeyed fruits create the elegant & smooth finish.



PEMBERTON'S GIN (41.5% ABV)

A Pot Stilled Craft Coca Leaf Gin, Refreshing - Distinctive - Uplifting... Pemberton's Gin is a Botanically Infused Distilled Dry Gin With An Exclusive Blend of Coca Leaf, Virgin Juniper from China & Other Unusual Botanicals (41.5% ABV).



PEMBERTON'S GIN (41.5% ABV)

Pemberton's Gin is an exclusive blend of Coca Leaf & exclusive Virgin Juniper from China.

Our pharmacopeia botanicals including Kola Nut, Damiani and caffeine rich Guarana & a secret ingredient copied from the 18th centuary files of the late American pharmacist, J.S. Pemberton.

The unique combination of botanical ingredients are handcrafted to deliver a delicious, exhilarating, refreshing & invigorating shot with flavour that delights every palate.

Also, enjoyed with high quality tonic over ice and in all gin cocktails.

AGWA DE BOLIVIA (29.5% ABV)

The Award Winning High Margin Authentic Coca Leaf Liqueur. Our Signature Shots; The Bolivian Kiss & The A-Bomb Are Critically Acclaimed.





AGWA'S STORY

Our story begins with the best quality coca leaves which are grown above 2000m in the Andes, picked and shipped to Amsterdam where they are immediately macerated into a tea. This liquid is then pot distilled to a strength of 82%. The pure coca leaf distillate is rested before the remaining 36 herbs & botanicals are blended.

Some of our ingredients included in the herbs & botanicals are; Chinese Green Tea, African Mint, Amazonian Guarana, Argentinian Black Mountain Tea, Ginseng, Lavender & Cucumber.

The taste is then rounded out to create a complex and harmonious blend handcrafted by a world class master blender. Finally the high strength formula is bespoke distilled and reduced to 29.5% ABV

AGWA DRINKING RITUALS

A-BOME

Fill the lower chamber of the glass with your favourite energy drink. Fill the upper chamber with AGWA.

LONG-BOMB

The A-BOMB just got longer!

Introducing our new long serve drinking vessel the 'LONG BOMB' glass that stands out from the crowd. Perfect for serving AGWA long drinks or crafty cocktails.

THE BOLIVIAN KISS

AGWA in a shot glass served with a wedge of lime.

COCA MIXOLOGY

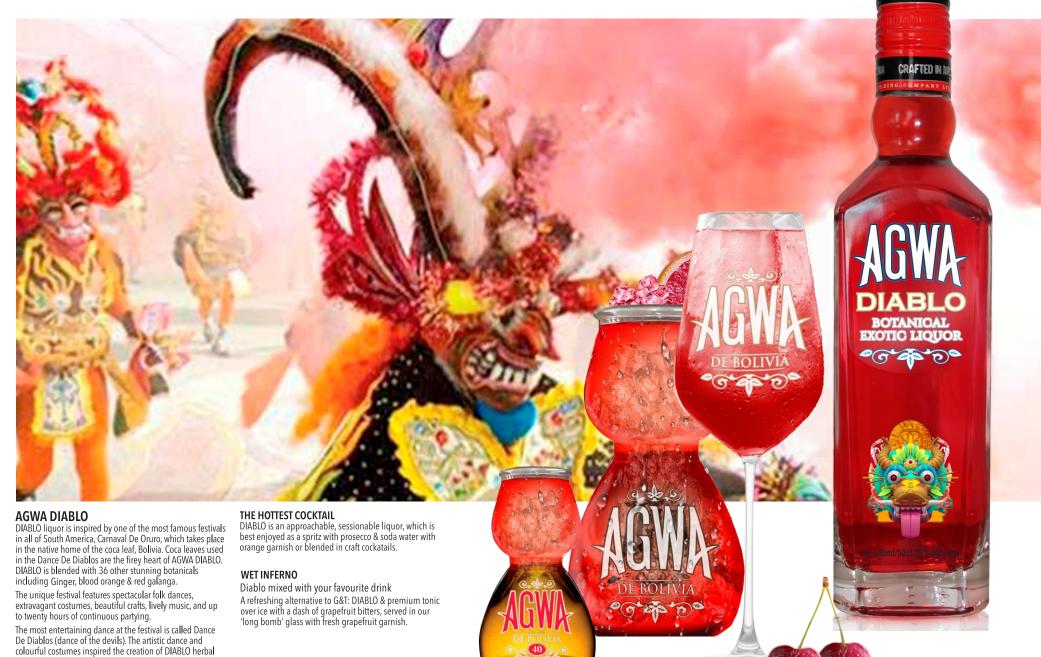
AGWA De Bolivia has become the ace card for the connoisseur mixologist in search of the ultimate cocktail, and has extraordinary cult following. It is a super premium liqueur with a reputation for adventurous cocktails. More versatile than Vodka, AGWA has reinvented cocktails whether simply with tonic, bitter lemon or lemonade or in creating a "high definition" Mojito or Margarita.

AGWA DIABLO (20% ABV)

liquor.

A Botanical Coca Leaf Liquor With Vibrant South America Flair. Blended With 36 Other Stunning Botanicals Including Ginger, Blood Orange & Red Galanga.





COCABLUE 111 (55.5% ABV)

The Limited Edition Super - Premium Coca Leaf Liqueur Distilled From The Rarest New Growth High Altitude Coca Leaves.







A High Altitude Coca Leaf Spirit Extra Reserve AGWA Blended With 8 Year Old Rum To Create A Smooth, Balanced Sipping Aged Spirit.



MICKEY FINN (15% ABV)

REAL FRUIT JUICE

The Original Mickey Finn Liquor Range Handcrafted With Real Fruit & Natural Flavours. The Original & Best Tasting On The Market With Higher Repeat Purchase Than The Competition.



MICKEY FINN LIQUOR RANGE (15% ABV)

A range of handcrafted liquors with real fruit juice & natural flavours, a super premium liquid expression of cocktail favourites for upscale bars at a surprisingly accessible price.

The range includes;

- Cracking Irish Apple
- Ruby Raspberry
- Scrumptious Strawberry
- Luscious Blueberry
- Salted Butterscotch
- Blood Orange

CAN YOU HANDLE THE FRUIT?

We had a mission, a passionate view that we could infuse alcohol with only the finest natural ingredients and produce something truly original. Not just in the infusion of alcohol & fruit, but also in the marriage of quality and margin. We didn't want to pay lip service to quality, we wanted to absolutely deliver on it, deliver something a little special.

Along the way we reinvented not just traditional alcoholic fusion techniques but also what it means to marry quality and margin. Our quest for the best took us from the orchards of Ireland to the traditional artisan spirit crafting techniques of Amsterdam.

Finally there was a man of roguish reputation for creating unique liqueurs... Mickey Finn, now a market leader in Ireland, Norway & the UK, this is only the beginning...



MICKEY GINN (14% ABV)

Mickey Ginn is a handcrafted, botanical pink gin style liquor. Designed with a low ABV of 14% to make lower strength G&T's, Spritzers and Cocktails so you can drink lighter for longer.

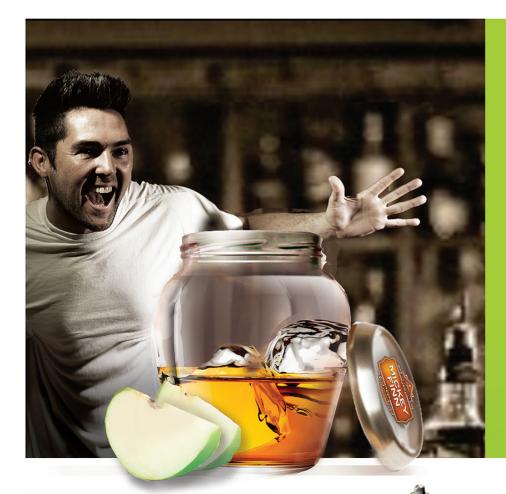




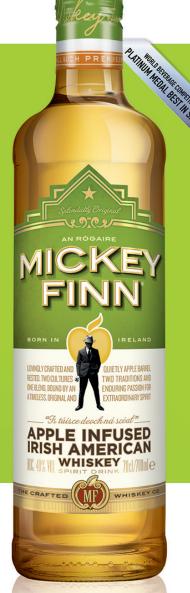
MICKEY FINN WHISKEY (40% ABV)

A Premium Irish American Whiskey Infused With Real Apple and a Crisp and Accessible Taste





BLOODY DIFFERENT



A TRUE ORIGINAL, CREATED BY LUCK, ALMOST FORGOTTEN BY TIME

Ninety years in the making. A bootleggers whiskey quietly apple infused and lovingly crafted. Two cultures and two traditions with one blend, bound by an enduring passion for a timeless and original spirit. Mickey Finn Apple Infused Irish American Whiskey is a high quality Irish American whiskey blend at 40% ABV, infused with natural apple juice delivering a crisp accessible taste with a subtle warming after effect. This premium high quality whiskey is crafted and positioned to appeal to a younger market that enjoys sociable and unpretentious drinking.



ANTHONY DIAS BLUE COMMENTED

"We receive thousands of samples per year, many we pass on or don't ever get to, but this instantly caught my eye, from the packaging, to the beautiful story, to the tantalizing taste, so rich with apple notes, perfect for all cocktail occasions. All the elements that go into a successful brand in one. This is a sure winner, no doubt, best of luck."

BAD ANGEL (24% ABV) / BAD ANGEL IMPERIAL (43% ABV)

A Light & Exotic Prickly Rose Petal Liqueuer With A Subtle Kiss Of Pink Lychee & Petite Champagne Cognac.



This sinfully imaginative blend is a love affair of European French indulgence and an age old noble Eastern passion that spans both history and culture. The rare delicacy of 'Kwai Mai Pink' Lychee was enjoyed by the ruling dynasties of Imperial China while the seductive taste of Rose Petal captivated by the Byzantine court.

Bad Angel Delicately Crafted But Wickedly Bold.

COOGANS (47% ABV)

The Wild Atlantic Distillery Continues The Tradition Of Un-aged Distilling Techniques
Coogan's Irish Gentleman's Moonshine Is An Inspiring Clear Spirit Close To The Grain With A Youthful Soft Edge



PJ 'White' Coogan, the son of an Irish bootlegger, brought his illicit craft back to the old country, almost 20 years after the turn of the century. On the eve of prohibition 16th January 1920, he boarded a ship bound for Cork. He settled close to Bandon, in the south west of Ireland, surrounded by the magical raw ingredients of his trade, a well with alleged curative qualities and 'rolling fields of gold' (as he put if of gold' (as he put it).

He had crossed the Atlantic with a family recipe for a flavoursome Moonshine, a Four Grain White Whiskey, known by the locals as 'White Rush'. But he quickly found that the terroir of the Irish grain and the sweetness of the Bandon water gave his creation an unmistakable fresh lush character.

Coogans is an inspiring clear spirit, close to the grain with a youthful, soft edge.





WHITE LABEL BRAND & PRODUCT DEVELOPMENT

Leading Innovation In Premium "White Label" Alcoholic Beverages.

BABCO Offers A Complete Solution; Concept, Design, Liquid Development, Packaging & Production.



We've been successfully meeting these demands for 20 years, in which time we've worked with major retailers, speciality retailers, distributors & wholesalers around

BABCO Europe Ltd is widely recognised by these organisations as the leading partner & supplier in the drinks industry.

In short, we are the best placed company to craft & deliver world beating products to an ever-evolving industry.

SINGAPORE SLING & SUMMER SLING (17% ABV)

Legendary Cocktails From The Iconic Raffles Hotel Singapore.

Premium Gin (Singapore Sling) & Rum (Summer Sling) Based Cocktails Infused With Fruits & Botanicals.



LONG BAR SINGAPORE SLING

In 1915 when Ngiam Tong Boon, Head Barman, Raffles Hotel mixed the first Singapore Sling, it was taken to be innocent fruit juice... But it was blended with so much more.

This Premium Craft Cocktail is prepared with natural ingredients including Gin, Cherry Liqueur, Triple Sec, Pineapple Juice, Lime Juice, a dash of Aromatic Bitters and some Grenadine for a good measure.

At last, a gentlemain could buy a lady cocktail. At last, a lady could socialise with the men.

SINGAPORE SLING SERVE

The Singapore Sling is now enjoyed around the world from New York to Shanghai, Paris to Istanbul, Dubai to London.

One hundred years later, the Singapore Sling is still one of the world's most popular cocktails.

Serve in the iconic Singapore Sling glass, over ice & garnish with a slice of fresh pineapple and a cherry.

ICONIC SUMMER COCKTAILS

In 1915 when the head barman at the Long Bar in Raffles hotel, Ngiam Tong Boon, mixed the first Singapore Sling it was thought to be innocent fruit juice.

Truth? It was blended with a smooth Gin, rich in botanicals. Our new creation the Summer Sling is a white Rum based seasonal adaptation of the Singapore Sling, now one of the world's most popular cocktails.

SUMMER SLING SERVE

The Summer Sling is a Premium, Craft, Rum Cocktail prepared with natural ingredients including white Rum, Lychee Liqueur, Triple Sec, Lemon Juice, Mango Juice, Lychee Syrup, Orange Juice and Strawberry Syrup.

Simply serve over ice and garnish with a slice of pineapple and a cherry.



WHAT THE CRITICS SAY



Gastronomista Magazine

The Mojito needs an upgrade you say, we've got one for you. Let's us introduce to you AGWA de Bolivia - a liquor made of wild coca leaves. Somehow this mojito tasted more herbal and certainly had more bite than the traditional moiito.



Tasting Panel Magazine

Agwa is profiled & judged as part of their "Speed Tasting Series" by some of finest spirits authorities, judges and journalists highlighting the finest & most intriguing up & coming Liqueurs. The history, heritage & blend of Agwa was also featured and garnered high praise from the panel.

TASTINGPANEL

Everydaydrinkers Derrick Schommer

It's time to try a herbal liqueur that will make you change the way you think of herbal spirits, Agwa de Bolivia. From start to finish. this spirit is unique and can be considered in a category by itself. Agwa gives you what you need to change things up and create your own signature to the standard cocktail library.



Everyday Drinkers

Pinstripe Magazine

AGWA de Bolivia is a unique and tantalizing spirit that is rapidly gaining cult status in the food and beverage world. As the world's first and only liquor made from coca leaves. Check out these new Irish inspired cocktails,The Shamrocker, Leprechaun's Happy Cream, the Irish Candyman, and The Irish

PINSTRIPEMAG

Shakestir.com Susan Holaday

This Bolivian coca leaf liqueur is amazing! - Herbal, peppery, somewhat floral even - it kind of explodes in your mouth - I think I'm going to enjoy this one. I'm just having it on the rocks with a twist of lemon but can't wait to try the Margarita.



drinkspirits.com

Agwa captures the unique essence of the coca leaf and packages it in a very easy drinking liqueur, those who like its unique taste will get hooked. It's a vastly improved option for a nightclub shot and its folklorish backstory makes it even more appealing. Fun, tasty & well made, highly recommended



Wine Enthusiast Renowned Critic Kara Newman

Agwa's 36 herbs used to blend this elixir, removing all impurities which produces light flavors of anise, kiwi, lychee and



DCU

German Bartender Association Cocktail Competition

Agwa is the winning drink from the Regional Finals

The Spirit Journal F Paul Pacult

Aqwa de Bolivia is awarded 3 Stars and Recommended.

Bar Media Robert Plotkin

Winner of the coveted Hot Spirits Prospects

She Magazine

I awarded the Agwa Cup Trophy, it's a trophy cup bolted to an AGWA bottle with a lime on top. These guys were pumped, and said it's the best trophy they ever got and wanted to buy some more! This drink is going to go were Red Bull hasn't gone. Have lots of great ideas for AGWA...



American Cocktails Robert Plotkin

Awarded Liqueur of the Month. The cocktail generation has greatly increased demand for herbal liqueurs like this, mixologists looking to create an unrivaled range of drinks need look no further than Agwa - its colour, textured body, spicy bouquet and brilliant set of flavours, this liqueur is like a visa to exotic shores with a fascinating backstory.





Tasting Panel Magazine

Anthony Dias Blue, one of the most influential wine & spirit critics in the world. Featured as "Editors Pick"... Mickey Finn Irish Apple Whiskey was awarded 89 points. We receive thousands of samples per year, wine and spirits, many we pass on or don't get to but this instantly caught my eye from the package to the beautiful story you sent me to the tantalizing taste, so rich with apple notes, perfect for all cocktail occasions and a great entre for woman into whiskey. MICKEY FINN MARRIES ALL THE ELEMENTS THAT GO INTO A SUCCESFUL BRAND IN ONE. THIS IS A SURE WINNER, NO DOUBT, BEST OF

TASTINGPANEL

COED magazine

Josh Herder

Mickey Finn Irish Apple Flavored Whiskey selected as "Beverage of the Week" and given a B+ and also High Recommended Honors for taste.

Wine Enthusiast

Mickey Finn Irish Apple Flavored Whiskey is profiled & reviewed and given a very rare honor for a "Flavored Whiskey" with 87 Points, Very Good and Well Recommended Honors and the HIGHEST RATING OF ANY IMPORTED FLAVORED WHISKEY IN THIS TASTING PANEL! Mickey Finns' light, golden color, unique marriage of whiskies and natural apple flavors with a fresh, juicy tart texture that finishes with an alcohol twang with a touch of



WINE ENTHUSIAST

Intoxicologist.net Cheri Louahlin

Fun, playful Irish whiskey. Might also warm nicely hot toddy style or this would make a terrific apple pie cocktail for fall.

Cocktail Enthusiast

Mickey Finn Apple Whiskey is Awarded 4 stars.

Food Service East Susan Holaday

Mickey Finn Irish Apple Flavored Whiskey is featured as the ONLY Flavored whiskey profiled Susan highlights the heritage of the Mickey Finn brand origin with its Irish/American History as well as the delicious Flavor Profile.

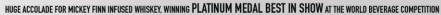


EvBEX-X

Sean Ludford

Mickey Finns' Brilliant coloring, waves of apple and candy notes, with a wonderful sweet taste on the pallet which will go well with cool pints of cider... MICKEY FINN IS SURE TO BE A HIT







It's all about quality, but don't just take our word for it









MICKEY FINN LIQUOR













AGWA DE BOLIVIA









MICKEY FINN INFUSED WHISKEY



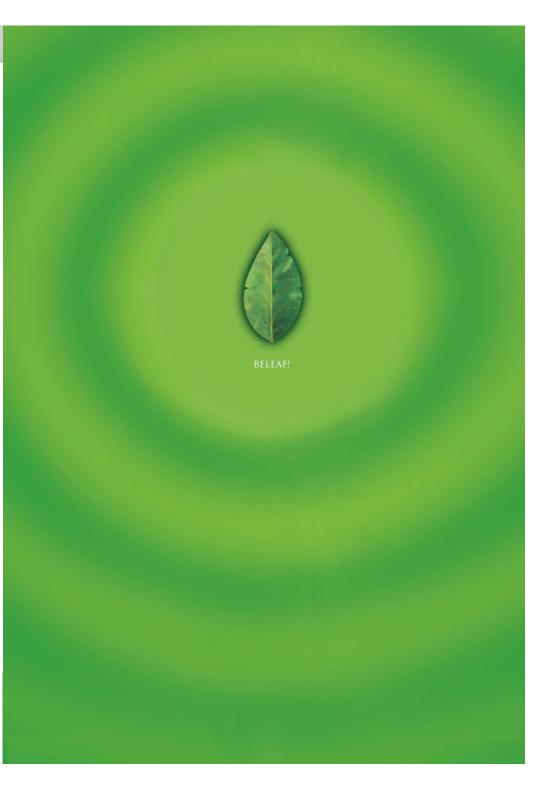






BAD ANGEL

We can, of course, speak well of our own brands and we are never short of a superlative, or two, as we describe our successes to date. But we are not alone in our belief that we produce the best, this ever growing list of accolades and awards bears testament to our unrelenting commitment to create the 'finest' and the 'best'. The quality of our brands has been recognised across the world by both consumers and the trade with consistent awards for their originality, taste and design.





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